



## New Braunfels, Texas

December 5 & 6, 2017

Tuesday and Wednesday

Presented by

### New Braunfels Police Department

and

Dodson Training Resources, Inc.

[www.dodsontraining.com](http://www.dodsontraining.com)

One of the nation's leading value-based training seminars on Personal Leadership that participants will find career enhancing, personally rewarding and professionally developing.

### ➤ COURSE DESCRIPTION

At no time in recorded history has law enforcement been under more public scrutiny and mistrust than today with the advent of the 24 hour television, instant news coverage, the ever present video camera and the internet. In this high-speed digital age, with immediate oversight, the public is increasingly demanding a higher level of transparency in police leadership and operations.

Regardless of ones rank and or experience, "Integrity-Centered leadership" is an essential training course for those who wear the badge in public safety and criminal justice. This training addresses the personal leadership development of the person behind the badge and delivers a comprehensive big picture approach to doing the right thing, the right way for the right reason.

It is often said that, "everything rises and falls on leadership." Today's public safety and criminal justice agencies need strong leaders at every level of the organization. To meet the demands currently placed on those who serve and protect, leadership must be fostered at every level of the organization and all employees sworn and civilian should be encouraged to act as leaders. It is a well-known and established fact that "you cannot lead others until you can lead yourself." Much of today's leadership training focuses on ability and proficiency in one's profession and often ignores the benefits of developing sound personal leadership principles in our personnel which serve as the foundation on which to build cohesiveness within an organization and enhance other professional development.

"Integrity-Centered Leadership" is about sound human resource development that provides the "winning edge" in employee, staff and organizational development.

### ➤ COURSE OBJECTIVE

Public safety and criminal justice professionals encounter, on a daily basis, a myriad of society's most difficult and demanding challenges. The sound leadership principles and skills taught in this training will provide new, current and future leaders at all levels with a foundation that will allow them to immediately transfer these principles and skills to real-life challenges that they will encounter in both their personal and professional lives.

### ➤ Course Modules

Personal leadership traits, qualities and characteristics, Setting priorities, Integrity, Ethics, Vision, Dealing with change, Attitude, Problem solving, Self-discipline and Wellness.

### ➤ Why Attend

- ✓ Teaches sound personal leadership skills
- ✓ Promotes and influences doing the right thing
- ✓ Promotes and encourages self-awareness and self-discipline
- ✓ Promotes "good faith decision making"
- ✓ Influences best practices that increases professionalism
- ✓ Aids in reducing "unethical breakdowns"
- ✓ Great risk management and legal review
- ✓ Aids in reducing misconduct, law suits and complaints
- ✓ Aids leadership in resetting the organizational culture

### ➤ Who Should Attend

Public Safety and Criminal Justice Professionals at all levels will benefit from this training:

Law Enforcement, street and road patrol officers, FTO's, criminal investigators, trainers, supervisors, mid-level and upper level management.

Fire Service and EMS personnel at all levels.

Correction and Detention Personnel of all levels

Probation and Parole of all levels

## The Instructor

James W. Dodson, Commander, (retired) is a fourth-generation Texas Police Officer with 27 years of service with the Odessa, Texas Police Department. During his service to the community, he rose through the ranks to the position of Police Commander, which he held for 14 years. Commander Dodson had extensive experience in narcotic law enforcement, both as an agent and supervisor. He had over seventeen years of command experience in managing the Internal Affairs function, the Criminal Investigation and Patrol Services Bureau, and was a state certified instructor for over 22 years, specializing in the areas of Arrest, Search and Seizure, Police Supervision and Leadership. He has established a continuous proven track record in his commitment to the development of public safety and criminal justice professionals. In June of 2006, he was awarded the Texas Police Association "Wallace Beasley Award" for outstanding contribution to law enforcement training and education. Jim Dodson is a national level leadership, integrity and ethics seminar presenter and the CEO and founder of Dodson Training Resources, Inc.

### Seminar Information

**When:** December 5 & 6, 2017....Tuesday and Wednesday

**Where:** New Braunfels City Hall (Tejas Room)  
550 Landa Street  
New Braunfels, TX 78130

**Hotel Information:** Courtyard Marriott River Village  
750 I H 35 North  
New Braunfels, TX 78130  
Ask for \$91.00 rate good till 11-24-2017  
1-888-236-2427 (to make reservations)  
830-626-4700 (local)

On-line registration link with approved rate:  
<http://cwp.marriott.com/satnb/dodsontraining>

**Class times:** 8:00 AM- 5:00 PM

**Tuition:** \$250 includes:  
Comprehensive workbook  
Certificate of completion

### Contact Information

**Dodson Training Resources, Inc**  
432-366-2101  
email: [dodtrnre@aol.com](mailto:dodtrnre@aol.com)

**New Braunfels Police Department**  
Officer Mike Burton  
Training Coordinator  
830-221-4127  
email: [mburton@nbtexas.org](mailto:mburton@nbtexas.org)

## Registration by Mail, Fax or On-line

Pre-payment is not required to register. Please make all checks and purchase orders to Dodson Training Resources, Inc.

Federal Tax ID # 75-2703816

Mail: Dodson Training Resources, Inc 1400 Royalty Odessa, Texas 79761

Fax: Dodson Training Resources, Inc 432-550-2209

On-Line [www.dodsontraining.com](http://www.dodsontraining.com) (enter web page and click on the on-line registration)

### Registration Form

(Copy form for multiple attendees)

Integrity-Centered Leadership  
New Braunfels, Texas  
December 5 & 6, 2017

Last name \_\_\_\_\_ First name \_\_\_\_\_ Title \_\_\_\_\_

Agency/Organization \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone number \_\_\_\_\_ Fax number \_\_\_\_\_ email \_\_\_\_\_

Send Invoice to the Attention of \_\_\_\_\_